

IN SEARCH OF THE MOST EXCITING KOUVOLA-THEMED GAMES

The nationwide KouvolaGames22 game development competition is looking for the best Kouvola-themed game in Finland. The genre is free, meaning it can be any game type from an adventure game to an art game. The threshold for participating in the competition is low, as the game can be made on programs familiar to schoolchildren such as Scratch, Game Maker, or Unity. The easiest programs do not require coding skills. The bar is low, but lets aim high! Participation in the competition can be as a team or an individual.

EVALUATION CRITERIA

The main criteria in the competition is how well the Kouvola- theme is applied to the game. Other criteria include gameplay, artistry, and the concept of the game. The game's commercial potential is a plus, but not essential to this competition. The jury of the competition consists of representatives of the organizers.

CATEGORIES AND PRIZES

A) Elementary school pupils: Winner will receive wireless VR glasses*.

B) Open series: Winner will receive wireless VR glasses*.

TIMETABLE AND PARTICIPATION

Competition is open until October 16th 2022. The winners will be announced on November 3rd 2022.

Submit your own or your team's contact information**, competition category, image or video file along with a short description of the game, as well as the game itself either directly or as a downloadable link (eg Google Drive) to *kouvolagames22@pkank.fi*.

Some of the games will be published during and after the competition on the organizers websites, from where they can be downloaded and played by the public.

ORGANIZERS

The competition is organized in co-operation with the City of Kouvola, the South-Eastern Finland University of Applied Sciences Xamk and the city newspapers PK and Ankkuri.

COMPETITION CITY

The competition is part of the program of Capital of Game Art event being held in Kouvola 2022-2023 and organized by Xamk. More information: **www.capitalgameart.fi**. More information about Game Design studies at Xamk: **www.xamk.fi/gamedesign**. Kouvola is a diverse city with multiple centers, nature and unique destinations. Kouvola is a choice to live an active life, raise your heart rate, get excited, encourage and enjoy nature. Information on the city of Kouvola can be found at **www.kouvola.fi** and **www.visitkouvola.fi**. Free local information can also be found in the regional newspaper at **www.pkank.fi**.

INFO

The competition announcement can be found at **www.pkank.fi** Inquiries: **kouvolagames22@pkank.fi**

MEDIA INQUIRIES

Veli-Pekka Kelloniemi, Competition Director, tel. +358 44 768 9720, kouvolagames22 (at) pkank.fi Christina Suni, Brand Manager, City of Kouvola, tel. +358 20 615 8540, christina.suni (at) kouvola.fi

* Oculus Quest 2 VR glasses. ** Privacy statement: the administrator of the register consisting of the contact information of the participants in the competition is Kaupunkilehti PK. Contact information is collected for competition purposes only and will not be passed on to third parties. The data will only be kept for the period of the competition. Games submitted to the competition may be published on the organizers' websites.







